

SUBMISSION SPECIFICATIONS

Thursday & Friday

24 & 25

June

Monday & Tuesday

28 & 29

Thank you for your support and participation in the Connecting for Success Conference.
Please see below for details on the **Submission Requirements** for your content.

Placement/ Media	Description	Submission/Specifications	Price
SPONSOR Cluster Presentation	Your sponsorship message will be seen/heard before a presentation within the cluster of your choice. Includes logo with link to your company on the CFS website. Also included is an opportunity to present your products/services as a presentation .	<u>UPLOAD through VENDOR ADVERTISING FORM</u> Provide logo for posting and camera ready art for link that will appear before each presentation. - or - Provide either a 30-60 video or a script that will be read before each presentation in cluster. File format for logo: jpg, eps tiff, png File format for Video: Mp4 or Quicktime	\$750
BOOKLET Full Page Ad in the Conference Booklet (posted on line)	Your ad will be placed within the virtual booklet promoting your business with a hyperlink to your website or video ad. Includes logo with link to your company on the CFS website. Also included is an opportunity to present your products/services as a presentation .	<u>UPLOAD through VENDOR ADVERTISING FORM</u> Provide logo for posting and camera ready art or final copy as google doc or microsoft doc and images. Ad Size: is 8" x 10.5" Resolution: 150 DPI Color Space: RGB File formats accepted: jpg, eps tiff, png or pdf	\$500
BOOKLET Half Page Ad in the Conference Booklet (posted on line)	Your ad will be placed within the virtual booklet for your business with a hyperlink to website or video ad. Includes logo with link on the CFS website	<u>UPLOAD through VENDOR ADVERTISING FORM</u> Provide logo for posting and camera ready art or final copy as google doc or word doc and images. Ad Size: is 4"x 8" Resolution: 150 DPI Color Space: RGB File formats accepted: jpg, eps tiff, png or pdf	\$300
GIFT CARD Spotlight Presentation	Your company's name will be announced in a Spotlight Recognition Event awarding gift cards to deserving recipients in Education. Includes logo with link on the CFS website	<u>PAY and UPLOAD any artwork or message through VENDOR ADVERTISING FORM</u> Provide any information you would like to add into the standard, letter sized envelope. We will create an insert naming you and your company as a sponsor. Upload your logo and website link for posting on CFS website. YOU DO NOT NEED TO PURCHASE THE CARD.	\$50